# A YEAR to remember

# ANNUAL REPORT 2020-21

















Rabbi Grafman Endowment Fund
OUR LEGACY FOR TEMPLE EMANU-EL

"To be a Jew is to be a member of the people of the covenant, an heir to one of the world's most ancient, enduring and awe-inspiring faiths. It is to inherit a way of life which has earned the admiration of the world for its love of family, its devotion to education, its philanthropy, its social justice and its infinitely loyal dedication to a unique destiny. It is to know that this way of life,

passed on from parents to children

since the days of Abraham and Sarah, can only be sustained through the Jewish family."

~ Rabbi Jonathan Sacks



# "THIS HAS BEEN A YEAR to remember"

How many times have you heard that mantra over the last few months? I am not speaking of COVID, but rather of the year of generosity of our congregation. The following pages highlight the results of this incredible year.

To that end, we are extremely grateful to all those who participated with gifts totaling nearly \$2 million. Combined with an unprecedented 29% return in the stock market and many congregants who have included us in their estate plans, our Endowment Fund continues to grow — and is poised to help our congregation continue to shine. And we are extremely pleased that this past year our Endowment Fund was able to continue to provide grants to the Temple in a big way. Allocations of over \$475,000 make so many Temple enhancements possible — including funds matched for operational costs accounting for over 25 percent of our Temple's budget. This funding helps support a wide variety of enrichments that our congregation has come to enjoy, which are highlighted on pages 3-4.

### I'll say it again - WHAT A YEAR TO REMEMBER!

On Rosh Hashana, Rabbi Wright so eloquently shared with us in his sermon, we get comfort knowing that change can lead us to a better future. As president of your Temple's Grafman Endowment Fund, I wish to assure you that our Board is committed to continuing our mission of supporting and sustaining this congregation throughout these changes – our commitment is to a strong Temple Emanu-El in perpetuity. Temple President Robert Berman also mentioned our congregation's efforts in collaborating with other Jewish community organizations. To that end, our Endowment is actively collaborating with our Jewish neighbors — partnering with The Birmingham Jewish Foundation and Temple Beth-El Foundation on a new endeavor, called "Jewish Future Pledge".

As featured on page 8, this initiative promotes a shared vision for all the families and individuals in our community to make a pledge that at least half of their charitable estate gifts support the Jewish people and/or State of Israel. This worldwide movement mirrors our mission to ensure that vibrant Jewish life continue for future generations.

In closing, I want to share a passage of Jewish text that spoke to me about the Jewish people, family and generosity: "To be a Jew is to be a member of the people of the covenant, an heir to one of the world's most ancient, enduring and awe-inspiring faiths. It is to inherit a way of life which has earned the admiration of the world for its love of family, its devotion to education, its philanthropy, its social justice and its infinitely loyal dedication to a unique destiny. It is to know that this way of life, passed on from parents to children since the days of Abraham and Sarah, can only be sustained through the Jewish family."

On behalf of our Temple and Endowment leadership, I encourage you to continue the generosity you have shown in this Year to Remember, and in years past, to help pave the way for future generations to have a viable Temple Emanu-El for decades to come.

Andy Rotenstreich President

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# **Our Funds at Work**

This past year our Endowment Fund provided funding benefitting our congregational family of over \$475,000. This allocation supplements our clergy salaries, significantly supports our technology, communications and technical improvements, and provides many enrichments and programming. Following are highlights of how these funds impacted our congregation during this most unusual year:

### SUPPORTING OUR CLERGY TEAM \$109,950

- A meaningful contribution to help support our clergy to serve our congregation, including the senior rabbinic and cantorial positions (*Rabbi Jonathan Miller Enduring Legacy Fund* and the *Ruth & Marvin Engel Cantorial Fund*).
- · Partial funding of the Rabbi Emeritus retirement package (Miller Retirement Fund).

### **ENRICHING OUR PROGRAMMING \$125,210**

### **ENHANCING WORSHIP & RITUAL**

• High Holy Day enhancements last year included the magnificent choir, the lively contemporary family service led by Robin Berger, the beautiful flowers adorning the bima and a stipend for Julian Resnik to lead us in the marvelous Israel program on Yom Kippur afternoon (Ruth & Marvin Engel Cantorial & High Holy Day Choir Fund, Andrew Abroms Memorial Flower Fund and Figtree Fund).

### CARING FOR OUR CONGREGANTS AND GREATER COMMUNITY

- · Leadership training for our Temple president (Nina & Noman Cohen Next Generation Fund).
- Sponsorship of our annual Mitzvah Day, involving a morning of work on social action projects throughout the community and the marketing to promote our "Feeling Gelty" program during the Hanukkah season (Hermione & Edward Friend Social Awareness Fund).
- · Sponsorship of the Bari Weiss webinar focused on addressing antisemitism (Steiner Interfaith Fund).
- Creation of the wonderful "We Are In This Together" masks for each of our congregants (Hannah & Hyman Goldstein Volunteer Fund).
- Welcome bags which were delivered to each of our new members (Ellen & Jack Aland Membership Engagement Fund).

### **EDUCATING OUR CHILDREN**

- A significant grant providing for Youth & Education administration and technology support to facilitate on-line learning throughout this year of social distancing (Gail & Jeffrey Bayer Fund for Religious Education).
- · Several fantastic and engaging programs for all ages of our religious school including:
  - Bible Players on the first day (Gail & Jeffrey Bayer Fund for Religious Education) and creative puppet show on the last day of school (Ives Family Religious School Fund).
  - The Holocaust, Israel and yads programs specifically for our Temple teens (Lee & Stanley Elsas Teens Fund, Leah Marks Teen Education Fund and Betty & Robert Loeb Education Fund).

### FOSTERING YOUTH INVOLVEMENT

- Six (6) students redeemed their bonds presented upon completion of their bar/bat mitzvah for participation in a Jewish activity (Max Friedman Youth B'nai Mitzvah Fund).
- Another one of our young adults received a stipend to travel and represent Israel in the European Championships (I.E. Simon Scholarship Fund).
- Financial assistance scholarships and a recognition award enabled six (6) teens to participate in Jewish summer camps (Barbara Aland & Julian Aland Scholarship Fund, Betty Allenberg Goldstein Camp Jacobs Scholarship Fund, Diana & Sidney Patterson Scholarship Fund and Lester Siegel Scholarship Fund).

### UNRESTRICTED OPERATIONAL SUPPORT

• Another \$52,975 for unrestricted purposes was also provided.

### ADVANCING OUR TECHNOLOGIES & COMMUNICATIONS \$62,320

- · A significant contribution toward the technology upgrades in the Sanctuary to enhance our virtual coverage of our worship services (Margaret & Maurice Salloway Fund and Odess Technology Fund), as well as the funding to manually operate our cameras and webcast. The annual fees for this webcast are also underwritten each year ("Our Temple" Worship Anywhere Fund).
- Upgrade of the design platform (*Leona & Marvin Cherner Fund* and *Reese Family Fund*), plus the annual hosting fees for our Temple's website: www.ourtemple.org

• Production of eleven issues of *OurTemple*, the monthly bulletin, and the weekly announcement programs distributed at Shabbat and holiday services.

### PERPETUATING OUR DUES \$75,065

• Unrestricted operational support from sixteen (16) congregant families who have endowed all or a portion of their Annual Membership Commitment in perpetuity.

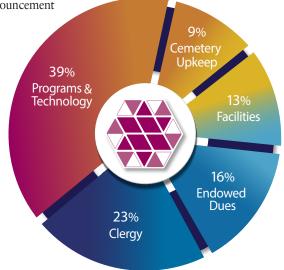
### PRESERVING OUR FACILITIES \$60,000

• This meaningful contribution to our Capital Improvements Fund to help respond to maintenance needs of our beautiful, yet aging, facilities.

### SUSTAINING OUR CEMETERIES \$42,765

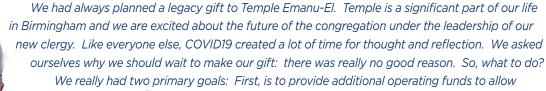
 Upkeep of our sections at Northside, Elmwood, Gadsden and Jasper cemeteries (Cemetery Care Fund and Gadsden Cemetery Fund)

Allocations from our Restricted Funds are indicated in italics; all other grants were made possible from our General and Unrestricted Funds.



# When we moved to Birmingham about 17 years ago, we knew only two Jewish families. Then, we attended our first service at Temple Emanu-El. We were welcomed. We still recall our first

two Jewish families. Then, we attended our first service at Temple Emanu-El. We were welcomed. We still recall our first High Holiday service: one of the few members we had met promptly introduced us to those sitting beside us. From that start, Temple became our door to the Birmingham Jewish community and the door has always been open to us and others.



flexibility to our Temple leadership and clergy in addressing the needs of the Temple's future. Second, to enhance the foyer-garage entrance to Temple.

We are blessed to be in a position to make our legacy gift now: \$1 million to the Endowment to provide unrestricted revenue monies to Temple and \$250,000 to fund remodeling of the foyer. We also hope that our leaving this legacy gift during our lifetimes will inspire others to accelerate their planned legacy gift.

~ Karen & Joel Piassick



# **Benefactors & Annual Gifts**

It is our pleasure to once again recognize those members who generously gave to our Endowment Fund over and above their other Temple obligations. This year, despite the challenges presented by the pandemic and volatile economy, we are pleased to report that this indeed has been a "Year of Generosity" with contributions totaling over \$1.9 million.

In addition to gifts from donors fulfilling multi-year pledges honoring Rabbi Jonathan Miller's retirement, we received numerous other large gifts to create or further build Named Funds, as well as a number of bequests from long-standing congregants totaling over \$525,000. Most notable — several of our donors chose to accelerate beguests planned in their wills so that the Temple could benefit from their generosity and thoughtfulness during their lifetimes. We are most grateful!

We also credit our unique Annual Endowment Gifts Program for its contribution to this growth, as we received over \$100,000 in Annual Gifts contributed voluntarily by over 290 members, representing participation by over half of our congregation. Collectively with gifts over the past 20+ years, this Annual Program now provides grants to the Temple of over \$55,000 per year — which is just incredible. It just goes to show that contributions of all sizes over time can make an incredible difference.

Please know that we are most appreciative of contributions of any amount — as each gift enables everyone to take part in enriching our congregation today as well as in perpetuating the future of our wonderful Temple Emanu-El.

# BENEFACTOR HIGHLIGHTS AND ANNUAL GIFTS 2020-2021

**GOLD BENEFACTORS** 

(GIFTS OF \$10,000 AND MORE)

Harold Blach, Jr. Michael S. Cohen The Estate of Ruth Engel Barbara & Larry Fine Linda & Doug Friedman

Ginger & Jerry Held Karen & Joel Piassick

SILVER BENEFACTORS

(GIFTS OF \$5,000 - \$9,999)

Alison & Robert Berman Gayle & Eddie\* Leitman Joan & Allan Morris

Estate of Sandra & Eddie Russell Estate of Natalie & David Sperling

Roxanne Travelute & Michael Honan Pat Weil

### BRONZE BENEFACTORS Linda & Douglas Friedman Julie Koch

(GIFTS OF \$501 - \$4,999)

Hal Abroms

Karen & Kenneth Bluestein Amy Goldstein Chauvin Cheryl & Charlie Collat, Jr. Sharon & Gary Cutter Helene Flkus Ellen & Fred Elsas Lacey & Jason Epstein MaryAnne & Michael Freeman Debra & Joel Goldstein Estate of Julius Goldstein Sherron & Allan Goldstein Estate of Marie Goodman Rebecca & Adam Gordon Faye & Robert Levin Marilvn Haver Evelyn & Jack Held Eve & Rick Hirsch Mitchell Ives Joan Jacobson Klein Family Foundation

Susan & Barry Koretzky Ricky Koslin and Lyons Heyman Leah B. Leaf Joanne & Mitchell Leibovitz Pat & Michael Levine Judy & Gerson May Nancy & Allen Meisler Judy & Gary Monheit David Reese

Judy & Jimmy Rotenstreich Wendy & Frank Siegal Estelle Silverstein Jean & Jerry Sklar Liz Slive Stephanie & Stephen Steinmetz Marilyn & Murray Tanner Geri Tape Rochelle & Bruce Tucker Rachel & Rabbi Adam Wright

### **BENEFACTORS** (ANNUAL GIFTS OF \$500)

Louise & Jim Abroms Jane & Joe Bluestein Mary Lynne & Eli Capilouto Linda Cohn Tracy & Al Cohn

Frances Cypress

Brenda & Fred\* Friedman

Toby & Warren Gewant Nancy C. Goedecke Morton Goldfarb Barbara & Mark Goldstone Ann & Leonard Halpern Shirley Salloway Kahn

Jaynn & Harold Kushner Ashley & Jon Lewis Joyce & Joe Lichtenstein Letty & Bob Marcus Candy & Ed Meyerson

Carol & B.G. Minisman, Jr.

Carole & Michael Pizitz Carrie & Richard Pizitz, Jr. Joan & Dick Pizitz Nancy & Danny Rousso Karen & Ronald Salloway Elinor Sue & Michael Staff

### CONTRIBUTORS

(ANNUAL GIFTS OF \$250 - \$499)

Barbara & Jack Aland

### Fraida & Bob Aland

Ramona Albin Karen Allen

### Susan & Rodney Barstein Mary Lynn & Jesse Bates

Gail & Jeffrey Bayer Harry Bayer Joan Becker Sandra & Alan Berman Jann & Russ Blitz

Star Bloom Lydia Cheney & James Sokol Lois & David Cohen Lvnne & Mark Cohen Morissa & Mitchell Cohen Wanda & Ross Cohen Linda & Richard Cohn Rebecca & Jeffrey Cohn Charles Collat, Sr. Joanna Gotlieb Collat

#### Jeri Davis

Nancy & David Denney Dian Diamond

### Adrian & Jeff Dyer-Smith

Laurie & Craig Elmets Chu-Chi & Bobby Fierman Cathy & Paul Friedman, Jr. Mark Friedman Carolyn & Henry Frohsin Fran & Lee Godchaux Nancy Goldberg Bill Goldman Betty Allenberg Goldstein

Bobbie & Warren Goldstein Mitzi Goldstein

Beverlee & Bruce Gordon Rosalie & Raymond Gotlieb Cissy & Leonard Held Jovce Helzberg Carol & Donald Herman

Gail & Charles Herman Ronne & Donald Hess Barbara Hirschowitz

Fred Kanter\* Sandra & Denis Kaufman Robin & Bart Kolber Rochelle & Michael Koslin

Donna & David Kraselsky Alisa & Wayne Krouse

Jerry Lapidus Shirley & Jerry Leader

Emily & Bob Levine Denise & Wayne Lewis Mary Virginia & Josh Mandell Julie & Nathan Marcus Max Michael Joan Loretta Munn Glenda & Paul Nagrodzki **Shirley Osband** 

Betsy & Peter Printz Bunny and Joel Rotenstreich Susan & Andy Rotenstreich Kit & Rick Roth Marilynn & Earl Rothstein

Lana & Stephen Royal Amy & Michael Saag Lucy & Buddy Schulhafer

Ferne Seigel Ken Seton Rosalyn Siegal

Carole Simpson Patricia & Donald St. Charles

Betty & Max\* Steinmetz Margaret & Max Stern Amy & Ron Strickland Sam Tenenbaum, Jr. Ann & Sam Todd

### Jenna & Michael Tucker

Marcia Unger

### Robyn & Stuart Usdan

Linda Verin & Rick Clay Allison & Ben Weil Lisa & Andy Weil Lori & Jim Weil Karen & Mike Weiner Joan & Don Weisberg Janet & Leonard Wertheimer III Michele & Michael Wilensky Sylvia Wright & Eli Pinhas

### **DONORS**

### (ANNUAL GIFTS OF \$100 - \$249)

Janet & David Aarons Robert Aland Debbie & Mark Barstein Linda Barstein Becky & Randy Benson Robin & Hilton Berger Nancy & Lincoln Berland Barry Bloomston Rosalyn Bloomston Sarah & Paul Blutter Judy Borisky-Metzger **Robin Bromberg** 

Sharon & Ed Bromberg

### Roz Caplan

Martin Cogen Avie & Ronald Cohen **Betty Solomon Cohen**  Mary Faye & Jeff Cohn Tamara & Jeffrey Cusmariu Jane & Melvin Davis Rick Davis

### Sarah & Randall Davis

Amy & Clint Dillard Lori & Stephen Dorsky Lindy Edwards

### Peter Egli

Lisa & Alan Engel Marian & Ron Epstein

### Alise & Joe Erdberg

Beverly & Stanley Erdreich Kaydee Erdreich-Breman Emily & Joel Feinstein Tammy & Keith Fleisher Clara & Glenn Fleisig Sunny Goldstein Franklin Sandy Friedman Elise & Hank Frohsin Amy & Scott Garber Charlotte Ives Goldberg Dan Goldberg

Marie & Preston Goldfarb Ann & Richard Goldstein Lynda & Cantor Bernie Gutcheon

Donna & Howard Goldberg

## Dixie Hagedorn

Andrea & Kent Haines Nancy & Barry Hamric Rona Harper Anna Slive Harwood & Judd Harwood Katie & Brian Held Joel Isenberg & John McGill Judy Weinstein Jablow & Peter Jablow

Richard Jaffe Rhoda Kaplan

Sheryl & Jon Kimerling Jen & Brian Kulbersh

### Eileen & Edward Leader

Kim & Steven Leaf Edward Levin

Julie Levinson-Gabis & Bud Gabis

Dale Marcus Fran Marlow

Glynda & Randy Mazer Jennifer & Kerry McInerney

Herbie Miller

Leigh Anne & David Nomberg Jamie & Greg Odrezin Maureen & Mark Petrofsky

Madeline & Jake Reiss

Lynn & Frank Ritchie Kim & Neil Roth

Judy & Robert Rutstein

Leah & Kenneth Saag

Leigh\* & Jack Schniper Chip Schwartz

Erin & Johnny Segal

Alan Seigel

Sandra & Larry Shulman Stephanie & Brad Sklar

Isabel & Alan Siegal

Lesly & Robert Simon

Monika & Ben Singletary Meridith Smith

Amanda & Kevin Sokol

Carleton & Bruce Sokol

### **Dodie Sokol**

Susan & Allan Solomon Alice Walther & Stefan Kertesz

### Lauren & Drew Weil

Rhonda & Harry Weinberg

**Alex & Cantor Robby Wittner** 

(2) Anonymous Donors

### **FRIENDS**

(ANNUAL GIFTS UP TO \$99)

Julie & Steve Anderson Susan Andrews

Donna & David Askenazi

Lisa & Paul Bebenek

**Emily & Michael Blumenthal** 

Ellen Bruck

Emily Capilouto & James Harb

Roberta & Ned Caheen

Charlotte Cohn

**Tom Cowen** Jeff Eliasoph

### Mary & Scott Godchaux

Maria & Oleg Grigoryev Jeanne & Lucien Hagedorn

## Amanda & Layne Held

Harry Klotzman Randi & David Landy Deanna & Hugh Leader Amy & Eric Morrison

Natalie & Mark Mussafer

Elisa & Aaron Nelson

### **Cindy Pinhas**

Lynn Rathmell

### Sarah-Kate Roberts

Cindi & Michael Routman Jamie & Justin Routman Judy Roy

Harry Saag

Barbara Bresler Sokol

Julie & Charles Stein

## Elaine Witt & Michael Sznajderman

Sandra & Norman Weinberg Beverly & Sanford Wiatrak

Leigh Ann & Herbert Young

New Annual Gift donors since last year

(\*) of blessed memory

### A PROGRAM FOR EVERYONE

Our Annual Endowment Gift Program is designed to provide a way for every member to participate in building the Fund to ensure that sufficient assets are in reserve for the years ahead. Gifts both large and small are welcome – our goal is for as many members of our congregation participate as possible.

As an added benefit, those making gifts of \$250 or more receive thirty (30) complimentary Temple Tributes (in Memory of, in Honor of, etc.) and those making a gift of at least \$100 receive ten (10) acknowledgements. These contributors benefit from the convenience of being able to simply phone in or e-mail their acknowledgement information.

# **Legacy & Perpetual Gifts**

We are blessed with nearly 100 congregants who have arranged for legacy gifts (such as bequests, life insurance policies or charitable trusts and annuities) to benefit Temple Emanu-El upon their death. Combined, we estimate the value of these expected gifts at over \$4 million indicating a significant commitment to perpetuate our Temple and leave a legacy to support Reform Judaism in Birmingham for future generations.

Listed below and on page 10 are those who have advised us of their intentions to thoughtfully leave a legacy gift benefitting the Temple.

### **BEQUESTS**

We gratefully acknowledge those who have indicated that they have made provisions in their wills for the financial security of Temple Emanu-El:

Janet & David Aarons Judy\* & Hal Abroms Barbara & Jack Aland, Jr. Lois Appelbaum Robert Appelbaum Joan & Jack\* Becker

### Alison & Robert Berman

Sandra & Alan Berman Harold Blach, Jr. Jane & Joe Bluestein Mary Lynne & Eli Capilouto Deborah Chargois Lois & David Cohen Wanda & Ross Cohen Rebecca & Jeffrey Cohn Patsy\* & Charles Collat, Sr.

Cheryl & Charlie Collat, Jr. Tom Cowen **Sharon & Gary Cutter Henry Dube** Lacey & Jason Epstein Kaydee Erdreich-Breman Chu Chi & Bobby Fierman Barbara & Larry Fine Sally & Richard Friedman

Cathy O. Friedman Catharine & Eddie Friend Nancy C. Goedecke Dan Goldberg Sherron & Allan Goldstein Betty Allenberg Goldstein Debra & Joel Goldstein

Florine Capper Ettinger

Lawrence H. Goldstein

Alvin V. Filer. Jr.

Max Friedman

**Edith Gerson** 

Julius Goldstein

Muriel Goldstein

**Edward Goodman** 

Rebecca & Adam Gordon Shirley & Jerry Leader

Carol & Robert Gross Richard Harrison Marilvn Haver

Evelyn & Jack Held Ginger & Jerry Held Cissy & Leonard Held Carol & Donald Herman Gail & Charles Herman Ronne & Donald Hess Princess Cook Hogan Roxanne Travelute & Mike Honan Joan Jacobson Lill\* & Jerry Lapidus

Gayle Leitman Faye & Robert Levin Ronald A. Levitt Joyce & Joe Lichtenstein Letty & Bob Marcus Julie & Nathan Marcus Candy & Ed Meyerson Christy & David Nelson Carole & Michael Pizitz Richard Pizitz. Sr. Betsy & Peter Printz Judy & James Rotenstreich Bunny & Joel Rotenstreich Kim & Neil Roth Amy & Michael Saag

Ferne R. Seigel Jane & Lester Seigel Estelle & Marvin\* Silverstein Martha & Jerry\* Simon Stephanie & Brad Sklar Liz Slive Susan & Allan Solomon Marilyn & Murray Tanner Sam Tenenbaum, Jr. Beth & Lawrence\* Warner Lori & Jimmy Weil Pat & Leonard\* Weil Mike Weiner

Janet & Leonard

Wertheimer III

Anonymous Donors (2)

We would also like to honor and recognize those individuals who are no longer with us, and whose generosity has blessed our Temple through provisions in their wills in the recent past. Indicated in gold are those whose gifts were received in the past year:

Marvin Lazarus

Judith Todd Abrams Ted Abrams Bernice Barstein Carol Bernheim Gertrude Bonfield Helene Bresler Leona & Marvin Cherner Ida M. Cohen Marion & Oscar Cohen Nina & Norman Cohen Roselvn & Vernon Cohen Mildred & Sam Cohn Jerome 'Buddy' Cooper Joseph Engel **Ruth & Marvin Engel** 

Gladys & Alex Epstein

Kathleen P. Goodman Marie Goodman Mimi & Seaburt Goodman Mollie & Herman Gotlieb Richard Gotlieb Jimmie & Emil Hess Gloria Goldstein Howton Joyce Jacobson

Milton Jacobson Melanie Jaffe Abe Kaplan Miriam Kartus Harry & Irma Koch Eddie Leitman Ralph Z. Levene Ted Levite Sadye Lichtenstein Lewis Betty & Robert Loeb Alice Madanick N.F. Miles Mayer Ullman Newfield Dolly & Jerome P. Newmark

Blanche P. & J. Truett Payne Moe J. Perlman Loris Rich Joan Rittenbaum Blanche Rogoff Dorah Sterne Rosen Rose Rotenstreich Irvina Rubel Irene Russakoff Sandra & Eddie Russell Dena S. Sachs Perry Schwartz Anne Copeland Silberman Joseph H. Sirote

Morris K. Sirote Mike Slive Dave & Marion Solomon **Natalie & David Sperling Dorothy Steiner Evelyn Strauss** Norma Warren Jean Weinstein Audrey Hopp Weil Marjorie & Leonard Wertheimer, Jr.

(continued on page 10)

Anonymous Donors (2)

# JEWISH FUTURE PLEDGE

# Together, We Have The Power To Secure The Jewish Future

The Birmingham Jewish community is proud announce its partnership with Jewish Future Pledge—a worldwide movement working to ensure that vibrant Jewish life continues for future generations. This effort calls on all Jews to make a pledge that at least half of the charitable giving in their wills/estate plans will support the Jewish people and/or the State of Israel. This can apply to any Jewish organization...in any community...anywhere around the world.

Whether you're leaving \$10 or \$10 million to charity in your will, you can be part of sustaining Jewish life for the future. Note: Jewish Future Pledge is not a fundraiser—rather, it is a moral obligation about supporting our Jewish people and our heritage. And through this effort, we hope to ignite a surge in Jewish pride, secure funds to ensure the Jewish future, and spark critical intergenerational conversations about why the

Your Grafman Endowment Fund is pleased to be working together with The Birmingham Jewish Foundation and Temple Beth-El Foundation to advance this shared vision within our community. We, of course, hope that your Temple is one of those organizations which you care deeply about and choose to support with a legacy designation.



*Iewish people matter.* 



# **Legacy & Perpetual Gifts**

(continued from page 7)

"In the garden there's a tree planted by someone who only imagined me. What love, what vision. I marvel at the gift. No fruit could be sweeter than this. I'm standing on the shoulders of the one's who came before me..."

~ Doug Colter

Both In & Tgrew up in Birmingham with values that our parents have instilled in both of us: of community and the priority of giving back. As an interfaith couple, these are the values that are central to both of our Judeo-Christian backgrounds, and that we hope to pass on to our beautiful newborn son, Charlie. Charlie was named after my Dad; and I hope, like both of our parents, that he will grow up learning to serve others above yourself. For the past 9 years, every time that we make a gift to the Annual Endowment Gift prgram, I think about my parents and my grandparents. It's a way to honor their legacy. My mother, especially, was very involved individually, as well as professionally, in helping others with setting up their charitable giving to support those institutions important to them. She taught me that it is really never too early to give. It's part of being a leader and it is very empowering to know that anyone at any age can be

It's beautiful that you get to see the benefits today —
and that our kids will get to benefit for years to come.

An Endowment is impressive — it can
grow with you. The truth is that it's never too
early to start giving. And, when we look at
our Temple's Endowment Fund and all
of the enhancements it provides, we
are so thankful for the generations
of thoughtfulness and generosity
who came before us. We naturally
think of the song, "Standing On
The Shoulders" by Doug Colter.
It speaks so much to this mission —
and we want this to be part
of our legacy.

a part of providing for both now and into the future.

~ Ann & Sam Todd

"The song 'Standing on the Shoulders' speaks so much to the mission of the Endowment Fund – and we want this to be part of our legacy."

### **MEMORIAL & HONORARY GIFTS**

Throughout the year, memorial or honorary gifts may be made in memory or in honor of a person for a birthday, anniversary, holiday, or for a personal achievement. Gifts may be made to either a Named Fund (as described on the following pages) or applied to the General Endowment Fund, and will be acknowledged each month in our Temple Bulletin.

There are several additional ways to remember and honor those who are no longer with us. Contributions may be made to include a loved one in the Memorial Book distributed each year at the Yom Kippur Yizkor service or to order a special memorial plaque for the Wall of Remembrance in the Sanctuary Foyer. These memorial contributions are earmarked for our Cemetery Care Fund, unless specified otherwise, so that we can ensure that all of our cemeteries are maintained and in good repair for future generations.

Memorial Plagues dedicated this past year include:

Sally A. Brennerby the familySherwood "Woody" Cohenby the familyBert I. Cottonby the familyPhoebe Mayer Cottonby the family

**Lon David Flurer** by Monika & Ben Singletary

Fred Harry Friedman by the family

Julius W. Goldstein by the family

Harvey Gotlieb by the family

Jack A. Jaffe by Yuning & Jeffrey Pathman,

Michelle & Bob Pathman and

Seana & Jim Pathman

by the family

Scott William Leader by the family

Angela Evans Lichtenstein by the family

Frances S. Roseman by the family

Robert J. Roth by Kim & Neil Roth

Leigh T. Schniperby the familyMyer Staffby the familySarah E. Goldstein Staffby the familyMax Steinmetzby the family

Lvnn Odess Wilmoth

### LIFE INSURANCE POLICIES

Life insurance policies are often an advantageous way to fund an endowment gift because a large donation can be created through relatively small tax-deductible premium payments. The following individuals have provided for the future of our Temple by transferring ownership or naming the Temple as beneficiary of a life insurance policy:

Susan Andrews
Gail\* & Harry Bayer
Jann & Russ Blitz
Lynne & Mark Cohen
Patsy\* & Charles Collat, Sr.
Mary Anne & Michael Freeman
Bill Goldman
Nancy & Allen Meisler
Karen & Joel Piassick
David Reese
Wendy & Frank Siegal
Anonymous Donors (2)

### **CHARITABLE TRUSTS**

One flexible method for leaving a contribution to the Temple is through a Charitable Remainder Trust, which also provides tax-free benefits to the donor. The following have chosen this method of leaving a generous gift to Temple Emanu-El upon their death:

Anonymous Donors (1)

### **CHARITABLE GIFT ANNUITIES**

Similar to charitable remainder trusts, gift annuities provide another way to contribute to the future of our Temple, take advantage of tax-free benefits and also ensure a continual stream of investment income. Providing for the Temple's future in this way are:

Betty Allenberg Goldstein Leone & George\* Risman Rosalyn & Irvin\* Siegal

### GRAFMAN LEGACY SOCIETY

The Grafman Legacy Society provides recognition for those who have established Named Endowment Funds or have advised us of their intentions to include Temple Emanu-El in their estate plans (through inclusion in their will, naming the temple as beneficiary of their retirement plan or life insurance policy, or establishing a charitable trust or annuity).



# Named Endowment Funds

In addition to our General Endowment Fund, our foundation is made up of numerous perpetual funds. These funds are co-mingled for investment purposes but individually provide for a number of Temple needs or enhancements on an on-going basis.

### **UNRESTRICTED NAMED FUNDS** are established

by donors to honor or memorialize a family name. Like contributions to

the General Endowment Fund, gifts to an Unrestricted Named Fund provide the greatest

flexibility to respond to our Temple's changing needs. Donors make no restrictions on how these funds are to be used to enrich our congregation, leaving those decisions to the Endowment Fund Board of Directors.

Aarons Family Fund

Judy Todd Abrams & Ted Abrams Fund

Leon Aland Fund

Susan & Rodney Barstein Family Fund

Gail & Harry Bayer Family Fund

Flossie & Ira Bayer Family Fund

**Becker Family Fund** 

Sandra & Alan Berman Family Fund

**Alison & Robert Berman Family Fund** 

Bernheim Family Fund

**Blitz Family Fund** 

Bluestein Family Fund

**Buchalter Family Fund** 

Ida M. Cohen Memorial Fund

Marion & Oscar Cohen Fund

Roselyn & Vernon Cohen Fund

Mildred & Sam Cohn Fund

**Cutter Family Fund** 

Frances & Conrad S. Cypress Family Fund

**Dannis Family Fund** 

**Elmets Family Fund** 

Gladys & Alex Epstein Family Fund

Florine Capper Ettinger Fund

Alvin V. Filer, Jr. Mermorial Fund

Stanley Dean Friedman Family Fund

Dr. Harry & Bessie Goldner Fund

Adele & Malvin Goldstein Fund

**Edward Goodman Memorial Fund** 

Marie Goodman Legacy Fund

Mimi & Seaburt Goodman Family Fund

Rebecca & Adam Gordon Family Fund

Belle & Ike Gotlieb Memorial Fund

Rosalie & Raymond Gotlieb Fund

Carol & Robert Gross Family Fund

Evelvn & Jack Held Fund

Cissy & Leonard Held Fund

Carol & Donald Herman Family Fund

Hirschowitz Family Fund

Will Holloway Memorial Fund

**Hurowitz Family Fund** 

**Kaden-Bean Family Fund** 

Donald R. Kahn Legacy Fund

**Doris & Fred Kanter Family Fund** 

Rhoda & Abe Kaplan Fund

Miriam & Jack Kartus Fund

Julie & Howard Koch Family Fund

Susan & Barry Koretzky Family Fund

Michael Koslin Family Fund

Leah & Ronnie Leaf Family Fund

Leibovitz Family Fund

Gayle & Eddie Leitman Fund

Ralph Z. Levene Memorial Fund

Roslyn T. Levene Fund

Faye & Robert Levin Family Fund

Ted Levite Memorial Fund

Levitt Family Fund

Nathan Wayne Lewis Memorial Fund

Levine/Silverstein Family Fund

Letty & Bob Marcus Fund

Judy & Gerson May Fund

Gertrude & A.R. Mazer Family Fund

Candy & Ed Meyerson Fund

N.E. Miles Fund

Marvin & Marilyn Lichtenstein

**Nelson Fund** 

Loretta & Mayer Ullman Newfield Fund

Dolly & Jerome P. Newmark Fund

**Piassick Foyer Fund** 

**Betsy & Peter Printz Fund** 

Loris & David Rich Memorial Fund

Erin Rosemore Fund

Susan & Andy Rotenstreich Family Fund

Judy & James Rotenstreich Fund

Rose & Nathan Rotenstreich Legacy Fund

Elise & Irving Rubel Fund

Russakoff Family Fund

Sandra & Eddie Russell Family Fund

Amy & Michael Saag Family Fund

**Betty & Coleman Sachs Memorial Fund** 

Dena & Aaron Sachs Memorial Fund

Perry Schwartz Memorial Fund

Ida W. Seigel Fund

Sandy & Ken Seton Fund

Irvin Siegal Family Fund

Anne Copeland Silberman

Memorial Fund

Joseph H. Sirote Memorial Fund

Morris K. Sirote Fund

Stephanie & Brad Sklar Family Fund

Slive Family Fund

Carleton & Bruce Sokol Fund

James Sokol Family Fund

Marion & Dave Solomon Fund

Natalie & David Sperling Memorial Fund

**Steinmetz Family Fund** 

Norma & Buddy Warren Memorial Fund

Pat & Leonard Weil Fund

Weiner Family Fund

Weinman/Fierman Family Fund

Joe, Jean & Roberta Weinstein/Jablow Fund

Rachel & Rabbi Adam Wright Family Fund

(GOLD) new funds established since last year

### **RESTRICTED NAMED FUNDS** *ensure that support will be provided to specific programs or needs named by donors.*

These designated purposes are regularly reviewed to ensure that each continues to serve the functions originally considered worthy of support.

### **CULTURAL & VISUAL ARTS FUNDS**

- **Muncy Harris Abroms Cultural Arts Fund** to provide for cultural arts programming
- Mary K. Brodnax Music Fund to provide assistance in funding any musically-related programming
- Ruth & Marvin Engel Cantorial Chair & Choir Fund to support the Cantor, High Holy Day choir and musically-related programs
- **Ruth & Marvin Engel Archives Fund** to provide for the establishment and maintenance of Temple archives
- Joan & Milton Jacobson Cultural Arts Fund for the sponsorship of cultural activities
- **Cantor Brian Miller Cultural Arts Fund** to provide for cultural arts activities **Karen & Joel Piassick Fund** to provide speakers, programs or cultural events to benefit the Temple and community-at-large
- Ruth & J.D. Rosenberger Music Fund for Jewish liturgical music experiences Barrye & Jay Ziff Cultural Arts Fund to provide for cultural arts

#### CARING COMMUNITY FUNDS

- **Edward & Hermione Friend Community Fund** to enable the Temple to focus on human needs within the larger Birmingham community and assist the Tikun Olam Committee in its work
- **Richard Goldner Community Service Fund** to provide for Jewish families in financial need

#### **EDUCATION & SCHOLARSHIP FUNDS**

- **Honan Family Torah Study Fund** to help support Torah study at Temple Emanu-El
- Gail & Jeffrey Bayer Fund for Religious Education to provide on-going support of the youth and education program
- Ives Family Religious School Fund to provide for religious school needs
- **Betty & Robert Loeb Education Fund** to provide on-going support of religious education for families with young children
- **Lee & Stanley Elsas TEENS Fund** to support and enhance the special programming for our Temple Emanu-El youth in grades 7-10
- **Leah Marks Teen Education Fund** to provide for support of teen educational enhancements and opportunities including teen trips, retreats, learning materials, technology and any other special programs/avenues to enhance education of our Temple Teens
- Barbara Abrams & Julian Aland Scholarship Fund to provide for Jewish education in the U.S. or Israel for those demonstrating financial need or those pursuing studies towards a Jewish professional career
- Figtree Scholarship Fund for individual students to travel to Israel upon completion of Confirmation; and for a teen class trip every few years to study Jewish culture or history
- Max Friedman B'nai Mitzvah Fund to honor those children upon completion of their B'nai Mitzvah and encourage their participation in further Jewish youth experiences
- Betty Allenberg Goldstein Camp Jacobs Scholarship Fund to provide financial assistance to an Emanu-El youth attending Henry S. Jacobs Camp
- **Lewy Memorial Scholarship Fund** to provide for participation in Temple youth activities
- Diana & Sidney Patterson Scholarship Fund to provide assistance for a Temple youth to attend a Jewish camp, school or organizational meeting
- **Lester Seigel Scholarship Fund** to honor a 6th Grade student and provide tuition to Camp Coleman or Camp Jacobs
- **I.E. Simon Memorial Scholarship Fund** to assist in participation in worthwhile Jewish experiences

### **CEMETERY & BUILDING PRESERVATION**

Abroms Hall Preservation Fund to provide for upkeep of Abroms Hall Mollie & Herman Gotlieb Sanctuary Preservation Fund

to provide for upkeep of our Temple Emanu-El sanctuary Hess Chapel Fund to provide for upkeep of Hess Chapel

- Gloria Goldstein Howton Building Fund to provide for the upkeep, remodeling, renovations and other improvements to the Temple facilities and grounds
- Jasper Temple Fund resulting from the sale of the Jasper Temple property, these funds provide for the preservation of the Jasper Temple artifacts as needed and/or the general upkeep of the Birmingham Temple facilities
- Rabbi Morris Newfield Fund resulting from income generated by Campaign Emanu-El (2000-05), these funds provide funding for Temple operations, programming and/or building upkeep based on the discretion of the Temple Board of Directors
- **Cemetery Care Fund,** formerly the Perpetual Care Fund, this fund provides for the care and maintenance of our Temple Emanu-El sections at Northside, Elmwood and Oak Hill/Jasper cemeteries
- **Gadsden Cemetery Fund** to provide for the perpetual care of the historic cemetery of Temple Beth-El of Gadsden

#### OTHER PROGRAM-ENRICHMENT FUNDS

- **Ellen & Jack Aland Membership Engagement Fund** to provide for programming associated with engaging current or new members, as well as outreach to potential congregants.
- **Abroms Flower Fund** to provide fresh flowers for the sanctuary during the High Holy Days
- Beth Family Fund to provide funding at the discretion of the cantor Leona & Marvin Cherner Caring Community Fund to provide funding for a Temple need as identified on an annual basis
- Nina & Norman Cohen Next Generation Fund to provide for Jewish growth, leadership and enrichment opportunities for our Emanu-El teens and congregants age 40 and younger
- Faye & Norris Friedman Social Enrichment Fund to help fund social gatherings for our congregation periodically throughout the year in conjunction with Shabbat or other holiday celebrations
- **Sherron & Allan Goldstein Break-the-Fast Fund** to help provide for the congregational Break-the-Fast following Yom Kippur services
- **Hannah & Hyman Goldstein Volunteer Fund** to provide funding for volunteer-related needs and events
- Miller Retirement Fund to provide half of the funding required to fulfill the Temple's retirement agreement benefiting Rabbi Jonathan Miller and his wife, Judi Schulman Miller
- Rabbi Jonathan Miller Enduring Legacy Fund to provide supplemental funding for the Senior Rabbinic position to help ensure that the congregation continues to be led with inspiring spiritual leadership
- Odess Technology Fund to provide for technology improvements and enhancements.
- Reese Family Fund to provide funding for any Temple programming, operations, or facility upkeep to be identified annually based upon current need
- Margaret G. & Maurice H. Salloway Legacy Fund to provide funding for any Temple programming, operations, technology or facility upkeep to be identified annual based upon current need
- **Steiner Interfaith Fund** to provide for interfaith activities sponsored or presented by the Temple or in conjunction with other organizations
- "OurTemple" Worship Anywhere Fund to provide for technology to enable the broadcast of Shabbat, High Holy Day and other special services or events in order to help connect those unable to be physically present at Temple

**DUES ENDOWMENT FUNDS** The following funds provide for the Membership Commitment (dues) payments of the respective families each year in perpetuity:

Bernice & Mervyn Barstein Family Fund Gail & Jeffrey Bayer Fund Blach Family Fund Deborah Chargois Fund Patsy & Charles Collat Fund Barbara & Larry Fine Fund Ethel Aland Fleisher Family Fund Janis & Paul Friedman Family Fund Ginger & Jerry Held Fund Jimmie & Emil Hess Fund Rochelle & Michael Koslin Fund Margot & Edgar Marx Family Fund Odess Family Fund Carole & Michael Pizitz Fund Lana & Stephen L. Royal Family Fund Bunny & Joel Rotenstreich Family Fund Kim & Neil Roth Family Fund Jean & Jerry Sklar Fund Wertheimer Family Fund

# Financial Highlights JULY 1, 2020 - JUNE 30, 2021

Over the past 40+ years, the value of our Endowment Fund has continued to benefit from the on-going generosity of our congregants who understand the importance of a permanent endowment. This past year, we benefitted from:

- gifts from over half of our congregation to our Annual Endowment Gift program;
- bequests and other deferred gifts planned by nearly 100 members of our congregation;
- and 168 grant-making funds ranging in size from \$5,000 to \$2.6 million; created by generous and forward-thinking members to support our temple, forever.

Contributions this year were close to \$2 million, reflecting in part the substantial gifts and creation of a number of new named funds, as well as many thoughtful bequests.

**Investment Returns** were exceptional as we benefitted from an unprecedented stock market rebound from the sharp decline last year — resulting in an impressive 29.8% return, which was also slightly higher than our benchmark and generating over \$4.7 million. It was indeed a very good year, and it will likely be a long time before we see one-year returns like this again.

Allocations to enrich our congregational family continued to a make substantial impact, totaling over \$475,000 and accounting for approximately 25% of the Temple's operational budget — an increase from approximately 15% within the past 10 years.

### **OUR SPENDING & INVESTMENT POLICIES**

The Endowment Fund Board of Directors utilize spending and investment policies that attempt to provide a predictable stream of funding to programs for Temple Emanu-El, while seeking to maintain the purchasing power of our Endowment assets.

**SPENDING POLICY** To determine the level of allocations for our General and Unrestricted Funds, we adopted the spend rate formula developed by Yale University for its endowment, which is seen to have a smoothing effect regarding spending from year to year. This formula takes into account last year's account balances, inflation and historical spend rates. The derived spend rate generally varies between 4.5 and 5.5 percent depending on market conditions, and includes both allocations and the Endowment Fund's annual operational expenses. The spend rate for the past year (2020-21)

In making allocations, the Restricted Funds use a spend rate determined each year by the Board of Directors. Spending is calculated annually and generally is the lessor of the percentage derived from the above-mentioned Yale Policy or 5 percent of the fund balance as of December 31 of the prior year. This past year the spend rate for these funds was 3.88 percent of the fund balance, plus .85 percent for operating expenses. For many of the Restricted Funds, however, if the balance is below its accumulated principal, spending is limited by the board at the request of the donor until the fund balance rises above the principal balance.

**INVESTMENT POLICY** The above spending policy is a major factor in determining the investment policy. The Grafman Endowment Fund Board retains the Custom Investment Outsourcing (CIO) division of Morgan Stanley to oversee its investments, which includes full discretion for investing our portfolio and making day-to-day decisions under the guidelines of the board approved investment policy. The Endowment Board's Investment Committee receives timely reports and meets biannually with our Morgan Stanley advisors in order to monitor our results.

Under the investment policy, endowment assets are invested in a manner that should produce an annualized return of around 7 percent over the long term. Actual returns in any given year may vary from this amount, and are measured against a blended benchmark that closely matches our Endowment investments. Investment returns in excess of the allocations provided to the Temple are reinvested and should increase the assets and preserve the spending power of the Endowment Fund.

STRATEGIES EMPLOYED FOR ACHIEVING OBJECTIVES To satisfy our long-term objectives, the Board relies on a "total return" strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and yield (interest and dividends).

We employ a diversified asset allocation utilizing equity-based investments, fixed income, alternative investments and cash to achieve our long-term objectives.

Details of how Endowment funds were able to enrich our congregational programs, care for our cemeteries, maintain our beautiful facilities, and enable our youth to participate in *Jewish-related* experiences are highlighted on pages 3-4.

<b>CONTRIBUTIONS FROM DONORS</b>	2020-21			2019-20	
Honoring Rabbi Miller Gifts	\$	67,090	\$	67,760	
Other Major Gifts	\$	1,174,724	\$	53,196	
Annual Gift Program	\$	105,311	\$	90,833	
Contributions & Tributes	\$	19,580	\$	20,021	
Memorial Plaques & Yizkor Book	\$	18,138	\$	8,436	
Elmwood Cemetery Appeal & Cemetery Plots	\$	8,587	\$	7,804	
Bequests	\$	527,912	\$\$	140,000	
	\$	1,921,342	\$	388,050	
INVESTMENT INCOME	\$	4,707,880	\$	260,010	
As a percent of invested assets		29.80%		1.74%	

Cash and Money Market Funds Investment Securities Marketable Equity Securities Corporate Bonds International Bonds Mutual Funds	\$ \$ \$ \$	690,622 17,784,643 331,055		268,042 12,134,850
Marketable Equity Securities Corporate Bonds International Bonds	\$	331,055		12134850
Corporate Bonds International Bonds	\$	331,055		12134850
International Bonds	\$		Φ.	12,107,000
		250.000	\$	320,754
Mutual Funds	\$	250,000	\$	250,000
		3,135,429	\$	3,000,180
Cash Value of Life Insurance	\$	282,832	\$	275,918
Pledge Receivables	\$	57,487	\$	119,999
Assets Held in Trust	\$	547,795	\$	499,812
	\$	23,079,863	\$	16,869,555
FUND BALANCES & LIABILITIES				
Fund Balances				
General Board Designated Funds	\$	4,532,902	\$	3,439,575
Restricted Campaign Funds	\$	2,492,319	\$	1,995,725
Restricted Scholarship Funds	\$	621,248	\$	486,535
Restricted Cemetery Care Funds	\$	1,525,267	\$	1,199,571
Other Restricted Funds	\$	13,732,087	\$	9,477,112
Liabilities	\$	22,903,823	\$	16,598,518
Accrued Rabbi Emeritus Retirement Obligation	\$	125,940	\$	142,266
Accrued New Sr. Rabbi Initiatives Obligation	\$	50,100	\$	98,771
PPP Loan (forgiven in January 2021)	\$	_	\$	30,000
	\$	176,040	\$	271,037
	\$	23,079,863	\$	16,869,555
ALLOCATIONS				
Temple Program Enhancements	\$	369,035	\$	375,410
Youth Scholarships	\$	10,550	\$	200
Cemetery Care	\$	42,675	\$	40,390
Unrestricted Funding	\$	52,975	\$	51,465
(Details of these allocations are provided on pages 3-4.)	\$	475,235	\$	467,465
OPERATING EXPENSES	\$	198,211	\$	200,564



### **GIFTS OF SECURITIES**

Members frequently inquire about how best to transfer securities to the Grafman Endowment Fund. To facilitate the transfer, please use the following information:

### **Brokerage Firm:**

Morgan Stanley Smith Barney LLC

### Contact:

Frank Siegal (205) 969-7017

### **Account Number:**

634-107720-140

### **DTC Number:**

0015

(Please note that the Endowment Fund has a separate investment account from Temple Emanu-El.)

We ask that you call either the Endowment Office or bookkeeper at the Temple at the time you contact your brokerage company. That way we can be looking for the transfer and can better maximize the value of your gift.

The figures presented within are highlights of the Grafman Endowment Fund's internal reports. A copy of the full investment report and audited financial statements are available. If you would like a copy, please contact Jann Blitz at (205)933-8397 or endowment@ourtemple.org

(\*) Although not included, the Endowment Fund anticipates an additional \$4 million in future assets to be gifted from bequests in wills, retirement plans, several charitable remainder trusts (subject to the provisions of each of the individual trusts), and other legacy type gifts.

# **How You Can Give**

You can become a part of the growing number of congregants who have made a commitment to the future financial stability of our Temple.

Following are some of the options — both large and small — available to contribute through the Endowment Fund.

Many result in significant estate and/or income tax savings.

### **CASH & SECURITIES**

This is probably the easiest and most popular method of charitable giving. You might consider giving a contribution to honor or remember a loved one, or making an Annual Endowment Gift over and above your dues. Or with a minimum contribution of \$5,000, a

Named Fund can be established in the name of your family or a family member. Following are suggested contribution levels for many of the giving opportunities provided by the Endowment Fund:

AS DESCRIBED ON PAGE 10: General Contributions: \$10 per name, minimum

Memorial Book: \$10 per name, minimum

Memorial Plaques: \$500 per plaque

AS DESCRIBED ON PAGE 5-6: Annual Gifts: \$25 minimum \$100+ receive special benefits

AS DESCRIBED ON PAGE 11-12: Named Funds: \$5,000 min. for an unrestricted fund \$25,000 min. for a restricted fund

### **BEQUESTS IN A WILL**

Such bequests will provide estate tax charitable deductions by naming Temple Emanu-El as primary or contingent beneficiary, in the event that your primary beneficiary is not living. This is typically done in the form of a bequest of a certain amount or a fraction of your estate.

### RETIREMENT PLANS

Designating a charitable organization, such as the Temple, as beneficiary of your retirement plan is often a very tax-efficient way to make a gift because such plans are subject to both income and estate taxes.

### **CHARITABLE TRUSTS & ANNUITIES**

You may make a gift to the Endowment Fund through a charitable trust or in the form of an annuity. Either arrangement may provide benefits for yourself and/or your family for the remainder of your life or for a term of years; at your death or at the end of the term, the remainder is paid to the Endowment Fund. These arrangements provide immediate income tax benefits to you and ensure a flow of income for your living needs.

### LIFE INSURANCE POLICIES

You can purchase a life insurance policy naming the Temple as the owner/beneficiary. Annual premiums would be deductible for income tax purposes. Another method is to transfer to the Temple any older, existing insurance contracts that you might have. This type of gift could also result in some significant income tax deductions.



An endowment is a fund that is made up of gifts and bequests made to a non-profit group or institution that are subject to a requirement that the principal is maintained intact in perpetuity — and invested to provide a permanent source of income for the organization that they support.

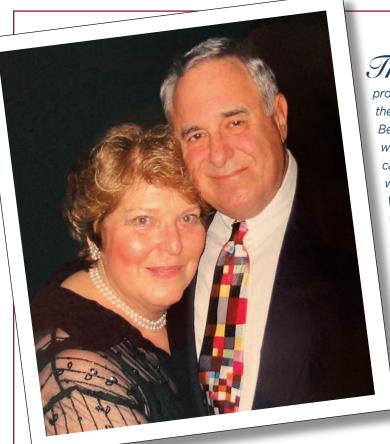
### REAL ESTATE OR OTHER PROPERTY

There are opportunities for making gifts of works of art, jewelry, antiques or real estate. In this case, the fair market value is deductible, regardless of cost.

### **ISRAEL BONDS**

You may also purchase an Israel bond and gift it to the Endowment Fund – which not only benefits the State of Israel and our Temple, but allows you to be eligible to receive tax benefits as well.





This past year through the proceeds from our parents' estate we established the Sandra & Eddie Russell Family Fund. Why?

Because Mom and Dad's faith, and their Temple, were always a source of joy and inspiration. After careful consideration, it was clear that the best way to remember them was to establish this fund. We felt like they'd be happy that they raised boys who would honor them when they were gone.

Our family's relationship with Temple dates back to 1938, when our Poppi, Phil Brodnax, our Mimi, Mary Brodnax, Mom, and her sister Elaine, moved here from Nashville. Rabbi Morris Newfield was their rabbi, followed by Rabbi Milton Grafman, for whom the Endowment Fund is named. Rabbi Grafman confirmed two generations of Russells, and their pictures, including Sandra's from 1950, are all on the wall in the hallway behind the Sanctuary. Through the years, all of the clergy, educators, and everyone associated

with Temple have provided the basis of our formal Jewish education.

with Mom handling all things informally Jewish, and Dad proudly supporting her.

Mom and Dad led by example to appreciate our Jewishness. From their commitment to helping others through acts of Tikkun Olam, to their support of various programs at Temple over the years, they were actively involved. And they showed us the importance of the Jewish family. That family being Sandra and Eddie, the kids and grandchildren, and their many, many friends and relatives locally, and elsewhere — including cousins in Israel. They helped us understand that we are as much a part of our worldwide Jewish family network as we are our nuclear Jewish family.

Our mom's sister and her family helped establish the Mary K. Brodnax Fund, which is part of this legacy. And now, whenever a contribution is given to the Russell Fund, it also honors our family. Because the fund will provide for concerts, speakers, and other excellent programs, it will help bring joy and inspiration to generations of Emanu-El members for years. These are tangible moments that can leave a lasting impression on others and, thus, it ensures that our parents' memory lives on in a very meaningful way.

The establishment of this family fund is about the future. Their legacy is that they demonstrated to their three boys, and their grandchildren, and so on, that their generosity, their kindness, can live forever. The real beauty of this gift is that it may inspire Sandra and Eddie's descendants to be like their Mimi and Poppi, positively affecting the lives of others.

~ **Sandra & Eddie Russell** (1935 - 2019) (1935 - 2020)

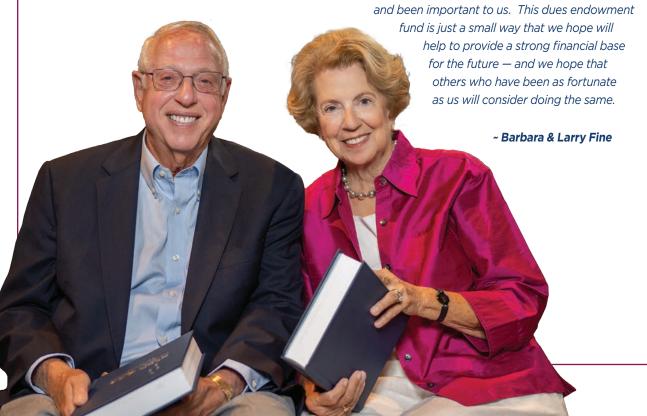
# Barbara and I are so pleased that we were able to accelerate our bequest to create a Dues Endowment Fund so that

our dues will be available for years after we are no longer here. The Temple has meant so much to us over three generations. Barbara's parents and grandparents were lifelong active members. Like us, they could often be seen in our "family seats" at the aisle near the back of the Sanctuary. And even during our recent 17-year absence while we lived in Destin, we retained our membership and usually came back to attend High Holy Day services here.

We have seen many changes over the years. While we are old-line Reform Jews in many ways, we have tried to adjust as some of the old traditions have slowly become a thing of the past. We have felt extremely fortunate with the spiritual leadership of wonderful rabbis, cantors, music directors and a choir that makes our Holy Day services so especially meaningful. And we have been blessed with clergy who have not been afraid to speak out against the many wrongs that we have seen in our city and state, as well as participate as passionate leaders in our community.

This Temple has always been our home and our bedrock. We have raised our family here, shared happy and sad times together with our friends here, served on committees and attended educational programs here. We love this sacred building — as it is the place that stands for so many of the things that we believe in. We wish for this Temple many future years of success and prosperity, and may it always maintain its position as a lead representative of the Jewish people who live in Birmingham and throughout the South.

By accelerating and giving our legacy gift during our lifetimes, we feel fortunate that we do not have to burden our daughters in the future with decisions of what organizations have made an impact



"This Temple has always been our home and our bedrock. We have raised our family here, shared happy and sad times together with our friends here."

## GRAFMAN ENDOWMENT FUND BOARD OF DIRECTORS FOR 2021-2022

### **PRESIDENT**

Andy Rotenstreich

### VICE PRESIDENT

Jerry Held

### **TREASURER**

Jason Epstein

### **IMMEDIATE PAST PRESIDENT**

Ginger Held

### **BOARD OF DIRECTORS**

Gail Bayer

Kenneth Bluestein

Amy Goldstein Chauvin

Ross Cohen

Barbara Fine

Stephanie Friedman

Fran Godchaux

Nancy C. Goedecke

Rebecca J. Gordon

Andrea Haines

Gerson May

Carole Pizitz

Rick Roth

Charles Stein

Sam Todd

Roxanne Travelute

Jimmy Weil, Jr.



Pictured: Our 2021-22 Endowment Fund Officers & Advisors with Executive Director, Jann Blitz

### **ADVISORS**

Neil Roth Frank A. Siegal

#### TEMPLE LEADERSHIP

Robert Berman Charlie Collat, Jr.

### **EX OFFICIO**

Rabbi Adam Wright

### **EXECUTIVE DIRECTOR**

**Jann Blitz** 

### **ENDOWMENT PAST PRESIDENTS**

Leonard Wertheimer III Charles A. Collat, Sr. 2009-2012 1979-1996

Faye Levin Joseph S. Bluestein 2012-2014 1996-2002

Harry H. Bayer Amy Saag 2002-2006 2014-2017

Joel Rotenstreich Candy Meyerson 2006-2009 2017-2019

The Rabbi Grafman Endowment Fund is grateful for the gifts made by the estates of Morris Sirote and Joseph Sirote which have made this annual report possible.

> Photography: Barry Hamric Design: Melanie Colvin

# A YEAR of leadership 18

# **OUR MISSON:**

To support, enrich and perpetuate

Jewish life for all congregants

of Temple Emanu-El

through a strong

and vibrant endowment.



Rabbi Grafman Endowment Fund OUR LEGACY FOR TEMPLE EMANU-EL